Ethical Leadership in Business (MGMT 3940)

Management & Leadership Major Course

Ethical leadership entails the signaling of moral emotions and prosocial behaviors toward pertinent stakeholders. This requires an understanding of the individual and organizational factors that impact ethical choice and decision- making. Students will learn how to identify the various factors leading to unethical behavior and how leaders and organizations mitigate these risks to achieve ethical conduct.

SIGNATURE ASSIGNMENTS

- **Ethical Leaders Standout Interview** (Interview a local Tennessee business leader who exemplifies ethical leadership using Jones College's ethical decision-making criteria. In Spring, the class selects the recipient of the Jill Austin Ethical Leadership Award).

- **Empathy & Perspectives Project** (Apply empathy to understand diverse perspectives and stakeholder experiences, enhancing emotional intelligence and perspective-taking)

- **Ethics in Popular Culture** (Analyze an ethical dilemma in popular culture (book, film, TV, etc. by applying course frameworks),

- **Ethics in AI Case Analysis** (Students evaluate the application of AI through various stakeholder perspectives and propose leadership strategies for ethical AI governance).

CAREER BUILDING BLOCKS

- Ethical Decision Making
- Values Clarification & Alignment
- Culture & Behavioral Analysis
- Empathetic Leadership
- Legal & Regulatory Awareness
- Stakeholder Analysis
- Evaluating Social Responsibility Initiatives
- Communication of Values
- Persuasion
- Interviewing

CONNECT ACTIVITIES

Ethical Leader Interview • **Peer Discussion** • **Empathy Project** • **Dean's Leadership Summit**

MTSU JONES COLLEGE of BUSINESS

ETHICAL DECISION-MAKING CRITERIA

- E empathy
- T truth & integrity
- H Helps more than it harms
- I Individual rights
- C compliance
- S Stakeholder Value

JILL AUSTIN
Ethical Leadership Award

Dr. Kelly G. Manix*

Offered Fall Online, Spring In Person, Summer Online
Jones College of Business - MTSU
* Other faculty may teach this course.